



## **PRESS RELEASE**

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## **BSG Creates Industry's Most Comprehensive Payment Gateway with the Launch of Bill2Phone™- Mobile Payment Solution**

*New m-payment option gives mobile content providers access to more than 240 million mobile subscribers*

**LOS ANGELES – October 30, 2007** – BSG Clearing Solutions (BSG), the telecom industry's leading billing and payment service provider, announced today at the Digital Hollywood Conference the addition of a new mobile phone payment solution to its Advanced Payment Gateway (APG™) service. Bill2Phone-Mobile enables multimedia merchants to deliver digital content to mobile phones and bill those content charges to subscribers' mobile phone bills. With the addition of this mobile payment solution, BSG's APG is now the single, most extensive payment gateway, giving digital content merchants access to an unprecedented level of payment services that include home and mobile phone payment options, credit card processing and advanced risk management.

BSG's Bill2Phone-Mobile solution allows more than 240 million mobile subscribers to charge purchases of off-deck mobile content -- such as games, videos, news, horoscopes, sports and stock updates -- to their mobile phone bill. BSG's experience in processing an annual 20 billion transactions for the world's largest communications providers and merchants, its relationships with over 1,400 network operators and its 23 year history in wireline and wireless telecom billing gives it a unique ability to extend its payment expertise to the mobile space. As a third-party clearinghouse, BSG manages clearing and financial settlements between thousands of entities and allows merchants to bypass the costly and time-consuming establishment of multiple billing agreements with wireless, wireline, IP operators, content aggregators, credit card acquirers and risk management providers.

"By extending our clearing and settlement expertise to the mobile payment space, we're able to offer digital content merchants the most comprehensive payment gateway in the industry, said Randall

Brouckman, CEO of BSG. "By using BSG's Bill2Phone service, merchants will now have a quick and simple way to gain immediate access to more than 400 million wireline and wireless subscribers in the United States."

**About BSG Clearing Solutions**

BSG Clearing Solutions is a leading global provider of clearing and settlement, payment services, and financial risk management solutions for communications service providers. The company processes over 20 billion transactions annually for 750 of the world's largest communications companies throughout North America, Europe and Asia. With a ubiquitous, scalable platform and an extensive portfolio of clearinghouse services for fixed-line, wireless, Wi-Fi, and broadband networks, BSG monetizes network transactions by facilitating the financial exchange of its customers' services. BSG meets the needs of today's complex network interconnections and anticipates the requirements of converging technologies, allowing for rapid and reliable deployment. BSG Clearing Solutions is an operating subsidiary of Billing Services Group Limited, which is publicly traded on the London Stock Exchange (AIM) under the ticker symbol BILL. For more information, visit [www.bsgclearing.com](http://www.bsgclearing.com).

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